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E13s

69 progressive and prosperous
towns.



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FOR USE ONLY IN

THE NORTH CAROLINA COLLECTION

THIS TITLE HAS BEEN MICROFILMED

69 PROGRESSIVE AND PROSPEROUS TOWNS

—OF—

Eastern North Carolina

“Where Life is Really Worth While”

I N V I T E Y O U



A WONDERFUL COLLECTION FROM WHICH
TO MAKE A CHOICE

Why worry where you are when you can come to Eastern
North Carolina and be **happy** ?

For any further information about any town in this
booklet or any other town in this section,

Write,

Eastern Carolina Chamber of Commerce, Inc.
Headquarters, Kinston, N. C.

BUY YOUR TICKET TO SOME TOWN LISTED HERE IN THIS
BOOKLET. THEY ARE ALL GOOD.

Manufactured Products

*In the 46 Counties Covered by Eastern
Carolina Chamber of Commerce*

COUNTIES:	Value Products:
Beaufort -----	\$ 5,621,000.00
Bertie -----	1,948,000.00
Bladen -----	2,885,000.00
Brunswick -----	2,854,000.00
Camden -----	72,000.00
Carteret -----	1,512,000.00
Chowan -----	2,380,000.00
Columbus -----	4,107,000.00
Craven -----	8,049,000.00
Cumberland -----	7,140,000.00
Currituck -----	123,000.00
Dare -----	14,000.00
Duplin -----	1,222,000.00
Edgecombe -----	8,932,000.00
Franklin -----	2,252,000.00
Gates -----	692,000.00
Granville -----	2,912,000.00
Greene -----	30,000.00
Halifax -----	12,293,000.00
Harnett -----	6,392,000.00
Hertford -----	1,338,000.00
Hoke -----	1,421,000.00
Hyde -----	47,000.00
Johnston -----	10,159,000.00
Jones -----	496,000.00
Lenoir -----	5,042,000.00
Martin -----	1,046,000.00
Nash -----	4,081,000.00
New Hanover -----	15,932,000.00
Northampton -----	447,000.00
Onslow -----	594,000.00
Pamlico -----	182,000.00
Pasquotank -----	4,127,000.00
Pender -----	637,000.00
Perquimons -----	2,082,000.00
Pitt -----	4,777,000.00
Robeson -----	8,288,000.00
Sampson -----	1,589,000.00
Scotland -----	4,648,000.00
Tyrrell -----	62,000.00
Vance -----	12,924,000.00
Wake -----	14,370,000.00
Warren -----	1,278,000.00
Washington -----	1,037,000.00
Wayne -----	7,434,000.00
Wilson -----	5,929,000.00
TOTAL -----	\$189,901,000.00

It can easily be seen from this statement that the towns in Eastern Carolina are becoming real manufacturing centers as well as big trade centers for the million people living in this section.

Other industries will thrive and prosper just as well as these that are here have done.

Any further information about any of the towns listed in this booklet will be furnished either by the town or the **Eastern Carolina Chamber of Commerce, Inc., Headquarters, Kinston, N. C.**

PREFACE

In presenting this the first issue of the Industrial Review of Eastern North Carolina, using the towns as units, we wish to call your attention to the fact that information in this publication is authentic. Although the Eastern Carolina Chamber of Commerce does not guarantee any statements made by the various towns, yet we have taken every precaution to get the authentic information. It is not our purpose to over state the advantages offered, but we do wish to convey to you, if you are thinking of changing your location, the facts which we believe will be interesting.

For any further information, about any town in here, please write to

Eastern Carolina Chamber of Commerce, Inc.,

Headquarters, Kinston, N. C.

HOME SEEKERS FARES

FROM GATEWAY POINTS TO EASTERN NORTH
CAROLINA

EFFECTIVE APRIL 1, TO DECEMBER 1, 1925.

ASK LOCAL AGENT FOR TICKET TO SOME TOWN LISTED BELOW.

From:	St. Louis:	Cincinnati:	Chicago:
To—			
Ahoskie	\$38.98	\$27.97	\$36.98
Ayden	38.54	27.17	37.43
Bethel	39.20	27.65	36.43
Benson	36.87	26.85	37.11
Bayboro	39.63	28.62	-----
Beulaville	37.85	26.84	37.10
Chadbourn	37.00	27.36	37.62
Clayton	35.71	24.70	-----
Clinton	38.45	27.44	37.70
Conetoe	39.62	28.07	36.85
Dunn	36.18	26.16	36.42
Edenton	38.98	27.62	-----
Faison	39.66	26.65	36.91
Franklinton	35.17	24.16	-----
Fremont	36.90	25.89	36.15
Four Oaks	36.75	26.55	36.85
Fayetteville	35.74	26.16	36.42
Farmville	37.76	26.75	-----
Goldsboro	36.90	25.98	36.15
Grifton	38.81	27.44	37.70
Greenville	38.21	26.84	37.10
Hamilton	39.46	27.91	36.69
Hookerton	37.76	26.75	-----
Jackson	37.67	25.29	-----
Kenly	37.48	26.47	36.73
Kinston	37.85	26.84	37.10
LaGrange	37.42	26.41	-----
Lillington	35.74	25.39	-----
Lumberton	35.68	26.93	-----
Littleton	35.91	25.06	-----

HOME SEEKERS FARES

From:	St. Louis:	Cincinnati:	Chicago:
To—			
Micro	37.66	26.55	39.91
Maxton	34.91	26.16	36.27
Mount Olive	37.41	26.40	36.66
Maysville	39.79	28.78	39.03
Morehead City	40.29	29.28
New Bern	39.03	28.02	38.28
Nashville	37.28	26.27	36.40
Oriental	39.98	28.97
Plymouth	38.98	27.62
Pollocksville	39.53	28.52	38.78
Pink Hill	38.85	26.84	37.10
Pine Level	36.30	25.29
Pinetops
Raleigh	35.17	24.16
Rocky Mount	36.90	25.89	36.02
Rowland	35.74	26.16	36.42
Raeford	35.01	24.76
Richlands	38.19	27.18
Roanoke Rapids	37.44	25.06
Rosemary	37.44	25.06
Rich Square	37.70	25.78
Smithfield	36.18	26.04	36.30
Spring Hope	37.58	26.57	36.70
St. Pauls	36.50	26.92	37.18
Scotland Neck	38.42	26.87	35.65
Snow Hill	37.85	26.84	37.10
Selma	36.18	26.16	36.42
Tarboro	37.47	26.46	36.35
Trenton	38.43	27.42	37.68
Warsaw	37.95	26.94	37.20
Wallace	38.11	27.65	37.91
Wagram	35.01	24.76
Wilson	36.90	25.89	36.15
Weldon	37.44	25.89	34.67

AHOSKIE : NORTH CAROLINA

Distinctive in NAME — GROWTH — POSSIBILITIES

"Largest and leading town between The Rivers (Roanoke and Chowan)

Ahoskie is rich in Banking Resources, Schools, Churches, and Diversified farm soils surrounding.

Always Looking for Opportunities to Foster New Enterprises and to Better Its Own Condition. **POPULATION 1800 — 27 YEARS OLD**

For further information, write

CHAMBER OF COMMERCE

AYDEN : NORTH CAROLINA

Location—In Pitt County, one of the fifty richest Agricultural Counties in the United States; and in agricultural and live stock values, 1920 census, excelled by only one county in the state. On the Kinston-Weldon Branch of A. C. L. Railroad, with hard-surfaced Highway running through the heart of town. 181 miles from Wilmington; 159 miles from Richmond; 95 miles from Raleigh; 131 miles from Norfolk; 92 miles from Beaufort.

Population—Two thousand, town; Five thousand, township; practically 100 per cent Americans.

Adequate Railroad and Highway Facilities.

Climate—61 degrees yearly average temperature.

Municipal—75,000 square yards paved streets; 25,000 square yards sidewalks; eight blocks brilliant white way; complete light, water and sewer system; 20,000 feet standard size water mains for fire protection. Low fire insurance rates. Labor conditions good.

Educational—\$200,000.00 denominational school under construction; City Schools.

Churches—Christian, Methodist, Free-Will Baptist, Missionary Baptist, and Episcopal.

National Veneer Plant, employing 150 people.

Hotel—Fifty rooms, splendidly equipped.

Theatre—Handsome Moving Picture House.

Newspapers—One good community weekly with commercial printing department, well equipped; one religious publishing house where Sunday School literature is published in large quantities in addition to a denominational paper.

WE NEED

{ COTTON MILL
OIL MILL
LAUNDRY
ICE PLANT
FERTILIZER FACTORY
BRICK MANUFACTURING PLANT

For further information, write

Chamber of Commerce, - - Ayden, North Carolina

BENSON, N. C. : THE PLACE TO LIVE, SERVE AND PROSPER

Located in the Extreme Southern Part of Johnston . . . , The South's Greatest Agricultural County, Only One Hour's Drive from the State Capital—On Main Line of Atlantic Coast Line Railway—In the Heart of the Most Productive Section of the Cotton Belt—Largest Poultry Market in the State—Ideal Climate: 280 Feet Above Sea Level—More Paving Per Capita Than Any Town in the State.

LOCATION:

BENSON is situated on the main line of the Atlantic Coast Line Railway, 32 miles from Fayetteville and 16 miles from Smithfield. The distance to Raleigh, the State Capital, is only 46 miles and on the completion of the Benson-Garner-Raleigh road which is now in progress, the distance will be only 28 miles. BENSON is also on the proposed route of the Carolinas-Florida Short Route from Richmond to Jacksonville. Highway 22 from Fayetteville to Wilson runs through the town.

CLIMATE:

The climate of BENSON is unsurpassed, equaling in every respect that of the noted Sandhills. Its winters are mild, just enough crispness in the air to make one love the open, while heat of the Summer is tempered by the gentle breezes that continually sweep the Atlantic Seaboard.

POPULATION:

BENSON has a population of 2,000. Johnston, the County in which BENSON is located, is one of the most populous counties in the State, the population according to the 1920 census being 48,000. It is made up of a thickly settled agricultural region.

AGRICULTURE:

The region around Benson is proclaimed the most fertile agricultural section in the world by numerous authorities on agriculture. Nowhere on the globe can there be found a region that produces cotton year by year more consistently and in such mammoth yields as does the

BENSON section. Large yields of other farm crops are not uncommon. Johnston County has been the leading cotton producing county in the State since 1921. In 1923 62,000 bales of cotton were produced in the county. It is primarily a section of small farmers and tenants are rare.

MARKETING FACILITIES:

BENSON offers excellent marketing facilities for the various agricultural products that are produced in the section. Here one of the largest cotton markets in the State will be found. In 1923 thirteen thousand bales of cotton were marketed in BENSON and within a ten-mile radius it is safe to say that considerably over fifty thousand bales of the fleecy staple went over the buyer's scales. Within a few miles several of the world's largest tobacco markets are available. And here, too, will be found the largest poultry market in North Carolina. Annually around seventy-five thousand dollars worth of poultry is shipped out of BENSON to Richmond and other northern markets.

MANUFACTURING:

Opportunities to those who have capital and with a purpose toward manufacturing are most excellent. Hitherto manufacturing in this section has been carried on more or less on a restricted scale. The section has been largely a producer of the raw product rather than a manufacturer of the raw product. To this, the more intricate problem, little attention has been paid. The sentiment, locally, however is to aid and foster manufacturing in every way possible and free taxes for five years and free sites are offered to those who will come in and start manufactoryes. Manufacturing at present in this section is principally confined to wood-work plants. One of the largest woodwork shops in Eastern Carolina will be found here.

CHURCHES AND SCHOOLS:

The religious and educational advantages of BENSON are unsurpassed. Five wide-awake churches are within her limits, while she can boast of one of the best high schools in the State.

FACTS ABOUT BENSON:

BENSON has more street paving per capita than any other town in North Carolina.

BENSON has two strong banks with adequate resources to care for the financial needs of the community.

BENSON is the largest poultry shipping center in the State.

BENSON has one of the largest cotton markets in the State.

Within a radius of fifty miles of BENSON about one-fourth of all the cotton produced in North Carolina is grown.

BENSON is adjacent to some of the world's greatest tobacco markets, which makes it possible for one to grow the golden weed if they desire, thereby assuring the homeseeker that it is not necessary here to put all the eggs in one market.

Lastly, here live some of the finest people in the world. Here will be found the true one hundred per cent Americans. Not a purer Anglo-Saxon strain of blood will be found on earth

than in Johnston County. North Carolina has a larger per cent of native born population than any State in the Union and here will be found the "most American" of North Carolinians.

TO THE HOMESEEKER:

If you are in search for a place to cast your lot, why not come to BENSON, North Carolina? Here you will find the most wonderful and agreeable climate in the world. Here you will find the most wonderful producing soil on the globe. Should your inclinations lead you to business you will find rare opportunities and a hearty welcome here for you. Aside from the business of mere existence and making money, here you will find ample opportunity for the cultivation of the finer things of life. Churches and schools and the companionship of cultured people for which this community is renown assure you these. A few miles in any direction will bring you to institutions where the advantages for higher education may be had.

WE WANT YOU!

Come to the Most Talked of Place in Tarheelia--

The Most Talked of Place in the Whole Union

For any further information write either:

- A. PARRISH,
- C. C. CANADAY,
- H. C. RENEGAR,
- F. H. CALDWELL,
- J. GREENTHAL,

Publicity Committee.

BAYBORO, PAMLICO COUNTY, N. C.

THE PLACE WHERE YOU WILL LIKE TO LIVE

OFFERS MANY ADVANTAGES TO THE HOMESEEKER.

GOOD FARM LANDS NEAR HERE FOR SALE. HUNTING
AND FISHING PROFITABLE.

Write, JOHN S. WESKETT, BAYBORO, N. C.

DUNN, N. CAROLINA

Surrounded by a fertile agricultural section that produces cotton, tobacco, grain, fruits, trucking, poultry and hogs, DUNN, N. C., has developed into a splendid market for farm products. Cotton alone sold in DUNN last year amounted to over three and one-half million dollars and the distinction of being the largest wagon cotton market in the State is justly claimed. Splendid railroad facilities, good banks, schools, churches, improved roads, ample electric power, native labor, plenty of water, an ideal climate and many other advantages make this section desirable for industries of all kinds.

For information address—

CHAMBER OF COMMERCE, DUNN, N. C.

HOOKERTON, NORTH CAROLINA

A GOOD TOWN IN A GOOD SECTION, INVITES YOU !

Write,

BANK OF HOOKERTON, - HOOKERTON, N. C.

BETHEL, PITT COUNTY, NORTH CAROLINA

INVITES YOU.

Write, MISS MABEL BARNHILL, BETHEL, N. C.

HAMILTON, - MARTIN COUNTY, - N. C.

Will Make You a Good Home.

Write, T. B. SLADE, HAMILTON, N. C.

EASTERN NORTH CAROLINA AS A PLACE TO DO BUSINESS

EXCELLENT OPPORTUNITIES OFFERED

FREE SITES AND FREE TAXES

There are two prerequisites to any successful business; in the first place you have to have something to sell and in the second place you have to have a purchaser. In the third place the purchaser must be able to buy and in order to be able to buy he must be in a producing section.

Eastern North Carolina, as she is being portrayed in this booklet, reveals not only the producing power of the people, but the tremendous demand for the various commercial products offered by the business houses of the various towns. You will readily observe that the towns in Eastern Carolina are for the most part, medium in size. They are very close together, which necessarily makes competition keen. But without competition, no business can do its best. Comparatively speaking there are very few business failures in Eastern Carolina that are due to lack of legitimate business. There are those that fail for lack of proper system or due to unsound business methods. It is interesting to find so many business firms in Eastern Carolina reading something like this, "John Doe and Son." In most cases the John Doe, the founder of the business has been dead long

ago, but the business is still running in the original name. This within itself is proof of the stability of business in Eastern North Carolina. It is not unusual to see on the letter heads "this business established thirty years ago, or forty years ago." And yet the Commercial Agencies that keep information on the successes and failures of business houses all over the United States, show a very large percent of the general mercantile business houses fail before one generation has passed out, to say nothing of handing the business down from father to son and so on down the line. This is the best proof we could give to convince you that business is good in Eastern North Carolina. If you are contemplating a change in location it will pay you to wait to get our report before deciding upon any location. The Eastern Carolina Chamber of Commerce, Inc., is a non profit-sharing organization and does not benefit directly from any deals that are made. For this reason we can urge you to come and look our situation over. We shall be pleased to show you over any town in our territory, or have the local Chamber of Commerce Secretary show you around.

CLAYTON, - - NORTH CAROLINA

Located among the foot hills of the Piedmont section, is in the midst of one of the best farming sections of the State.

Our chief products are Corn, Cotton, Tobacco, Wheat and Sweet Potatoes, but vegetables may be grown here with profit for the early markets.

We have one of the best cotton markets in the State, due largely to the efforts of our two large mercantile firms, Messrs. Ashley Horne & Son and J. G. Barbour & Sons, besides we have four local cotton buyers representing some of the largest cotton dealers in the State.

We have a Graded High School with an enrollment of over seven hundred pupils at the present, and we were forced recently to vote \$150,000 in bonds to build additional buildings to take care of the increasing demands along this line, our present building, however, being of the modern type with good facilities.

We also have five new church buildings of modern type, representing all but one of the most progressive denominations of the present time, giving to us the best in religious, social and educational life.

Our women are active in religious, social and industrial life, having several women's clubs, a Ladies' Aid Society, several Missionary Societies, and numerous other things tending to the upbuilding of the town and community, thereby assuring those who locate in Clayton the best for themselves and their families.

We have two cotton mills, one oil mill, two up-to-date fertilizer plants and two lumber mills, all together employing somewhere around one thousand people.

With this line of industrial corporations we can offer employment to those who are looking work.

We have two good strong banks who are able to care for the needs of our industrial concerns, and also the individual business that may be located here.

Our merchants cannot be excelled in caring for the needs of their customers and friends, however, they invite others to come as they are not afraid of competition.

Located as we are we have the best water and the purest air to be found, assuring the best of health to those who may cast their lot with us. Our staff of physicians, dentists and druggists are of the highest type.

We have water and sewer, electric lights and all the modern conveniences arising from these, and have just completed a twenty thousand dollar contract of paving with other projects for paving in sight, yet our tax rate is only \$1.25 on the hundred dollars.

We invite those who are interested in a location to look us over, assuring you that any of the town officials, merchants, and bankers will be glad to show you our town.

TOWN OFFICERS:

J. M. TURLEY,	- - - - -	Mayor
D. L. BARBOUR,	- - - - -	Secretary-Treasurer

BOARD OF ALDERMEN:

E. L. O'NEIL	J. J. YOUNG, M. D.	B. M. ROBERTSON
	G. T. SMITH	FOSTER BARNES

CLINTON

SAMPSON COUNTY NORTH CAROLINA

Is situate on branch line Atlantic Coast Line Railroad. Is 40 miles from Goldsboro, 65 miles from Wilmington and 35 miles from Fayetteville. Is County Seat of Sampson County.

CLINTON HAS:

Abundant supply for all purposes. Electrical Power furnished by Carolina Power & Light Co.,

POPULATION, 2,500.

VERY LOW DEATH RATE.

FULL TIME HEALTH OFFICER.

CLINTON IS:

Located in rich farming section. Large yield of Cotton, Corn, Bright Tobacco, Potatoes, all of the small grains, also all of the early fruits and vegetables that have made this section of North Carolina famous.

Peaches, Apples, Pears, Nuts, Grapes, Melons and Berries are suited to the soil and climate.

The climate of this section is ideal. Extremes of cold or heat are rarely ever experienced.

The season in which crops can be grown is long. This permits more than one crop to be raised on the land during one season.

FIVE MILES PAVED STREETS.

CITY WATER SUPPLY FURNISHED BY DEEP ARTESIAN WELLS
WATER OF EXCEPTIONAL PURITY.

COMPLETE SYSTEM OF SANITARY SEWERAGE.

SEVEN CHURCHES.

SPLENDID SYSTEM OF GRADED SCHOOLS.

NEW \$60,000 HIGH SCHOOL BUILDING JUST COMPLETED.

NEW \$40,000 DEPOT.

CLINTON NEEDS:

MANUFACTURING PLANTS. (Sufficient supply of labor can be easily secured.)

At present only manufacturing plants in the county.

PROPERTY VALUES VERY REASONABLE.

NEW COMERS WELCOMED AND ASSISTED IN EVERY WAY POSSIBLE.

For further information address—

**W. E. MATTHEWS, Mayor,
CLINTON, - - - NORTH CAROLINA**

FAISON, N. C.

ROUTE NO. 40 PAVED HIGHWAY

W. & W. BRANCH A. C. L. RAILWAY

Situate 63 miles north of Wilmington, N. C., highest point above sea-level Wilmington to Mount Olive.

Naturally drained, health conditions good, fine school facilities, recently erected \$65,000 modern building, fully equipped, excellent corps of teachers, school busses bring pupils.

Presbyterian, Methodist, Baptist and Episcopal Churches with live leaders.

Tide-water Power Company furnishes lights and INDUSTRIAL POWER at minimum cost.

Fine opportunity for manufacturing, with this power available. Soils are of Norfolk fine sandy loam, suitable for tobacco and early truck crops; Portsmouth loam dark, very productive all crops.

Truck shipments begin in March and continue through August, then follow staple crops, cotton, tobacco, peanuts, sweet potatoes, and home consumption crops.

If you are a live merchant or a live farmer, INVESTIGATE here before you INVEST elsewhere.

NASHVILLE, NASH COUNTY, N. C.

County seat of the county and in every respect a good town.

Situated in a very fertile agricultural section.

Write B. J. DOWNEY, for information, Nashville, N. C.

MOREHEAD CITY, - N. CAROLINA

You will enjoy spending a vacation in this little city on the coast, either summer or winter. Excellent farming section surrounds the town.

**Write JAS. B. LONG, Secretary Chamber of Commerce,
MOREHEAD CITY, N. C.**

MOUNT OLIVE, WAYNE COUNTY, N. C.

In the heart of the trucking section of Eastern North Carolina, offers you many opportunities for success.

**Write T. R. THIGPEN, Pres. First National Bank,
FOR INFORMATION.**

GRIFTON, - PITT COUNTY, - N. C.

Is located in very prosperous agricultural section.

We bid you welcome. Inquiries to—

MAYOR OF GRIFTON, - - - GRIFTON, N. C.

FREMONT, - NORTH CAROLINA THE LEADING COTTON MARKET OF EASTERN CAROLINA

Big Stores, Paved Streets, Handsome School Buildings.
Adjacent Territory Prosperous.

ATTRACTIVE OFFERS TO HOME SEEKERS.

Write for further information to,

G. A. BEST, Fremont, N. C., or
Eastern Carolina Chamber of Commerce, Inc.,
KINSTON, N. C.

RICH SQUARE NORTHAMPTON COUNTY, - N. CAROLINA A TOWN WITH EVERY MODERN CONVENIENCE TO MAKE YOU HAPPY

A hospitable people, a good business town, a good hotel, good schools, good churches, and situated in a section that can't fail. The main crops grown in this vicinity are: peanuts, cotton, corn. Farm lands near here are very fertile and are priced reasonably. We hope you will let us furnish you further information and have the pleasure of a visit from you.

For any further information, write—

J. T. BOLTON, Rich Square, N. C., or
Eastern Carolina Chamber of Commerce, Inc.,
KINSTON, N. C.

EVERY TOWN A MARKET CENTER IN EASTERN NORTH CAROLINA

People in any section usually, leave their money where they sell their produce. If the highways leading to the towns and cities are in good condition, it increases the amount of business for the merchants and business firms because it will naturally bring more "sellers" to town. If the roads are in bad order and travel is inconvenient, naturally the producers sell less often which necessarily lessens their buying power.

A study of the highways of Eastern North Carolina will show that every town of any size at all, has excellent inlets and outlets by highways to the nearby community. As a matter of fact with the towns as close together as they are and the connections by hard-surfaced roads as they are, a distrib-

utor in one town can deliver to his customers in towns fifty miles distant within three hours. This makes it easy to do a large volume of business with a minimum amount of over-head expense. We have in mind now, one wholesale produce and provision concern that sends out fourteen trucks every day to the surrounding territory, daily. These trucks come in every night empty and leave the next day loaded again. No need to wait on freight cars, just load your trucks and send them on at your own convenience.

With these facts as they are we can safely encourage you to cast your lot as a business man in some of our Eastern Carolina towns listed in this booklet. The opportunity is here.

MANUFACTURERS HAVE GOOD OPPORTUNITY

Not only does the Eastern Carolina town offer unexcelled advantages to the business concern engaged in the selling and buying of commercial products. But it offers an unusual opportunity to the manufacturers of almost any article. The raw materials are here in abundance, the labor is here, the factory sites are here, the FREE taxes are here, the transportation facilities are here, and

the consuming public is within your own reach. What better combination could you muster together anywhere in the United States than this? If you have a safe business, even financial aid may be had. We invite you to investigate before placing your contract to locate in some other place. In our opinion, it will pay you to come and look this field over before locating anywhere else.

WILLIAMSTON

The Gateway City of Northeastern Carolina—Situated 30 Miles Southwest of Albemarle Sound, in Martin County, on the Roanoke River—An Open Port for Those Who Desire Health, Wealth and Happiness.

HEALTH.

Like the majestic city of ancient Rome, WILLIAMSTON is built on seven hills.

Our forefathers in selecting this high spot overlooking the banks of the Roanoke River had in mind, no doubt, the ideal drainage, the freedom from mosquitoes and malaria, and the natural beauty which such a location offered for those seeking a home in Nature's Paradise.

Today, pure, sparkling water pumped from half-dozen deep, bored wells furnish the city with its water supply. Strict sanitary regulations are enforced, and with paved streets and a profusion of trees throughout the city, being healthy is so natural that it is the exception for one to be sick. With a mean annual temperature of 59 F., a winter mean of 43 F. and a summer mean of 77 F., WILLIAMSTON offers a climate unsurpassed for the weak and the strong, the young and the old.

WEALTH.

To fully set forth the opportunities offered by WILLIAMSTON to those seeking financial wealth would be to use a surplus amount of magazine space.

We are happy in the knowledge that we can offer the investor practically every opportunity that any other Eastern Carolina city has to offer, AND SO MUCH MORE, that we will only mention a few of the extra advantages to be found here.

Located favorable to water transportation, and with competing railroad and auto lines, the shipper enjoys a maximum advantage.

The Federal, State and County Governments have recently completed a three and one-half mile bridge and causeway across the Roanoke River at WILLIAMSTON, thereby connecting all of Northeastern Carolina with direct highway lanes of travel through the remainder of the State. This opens up a large, rich, non-competitive territory comprising several counties and numbers of progressive towns and villages, which naturally look to WILLIAMSTON as a trade and social center.

INDUSTRIAL.

With five improved and hard-surfaced roads leading in all directions to and from WILLIAMSTON, this city is within easy access to Norfolk, Raleigh, Richmond, Wilmington and other points.

There are many openings here for wholesale and retail supply houses, and with practically no manufacturing in this section, WILLIAMSTON has to offer free sites for most any worthy manufac-

turing concern. There are excellent opportunities here for fertilizer, meal, oil, cotton, silk, pants, overall, shirt, novelty and various other factories; as well as sash and blind mills, lumber mills, hosiery mills, and hardwood plants. The raw product for any of the above operations can be obtained on the spot. A peanut candy factory offers a rare chance for the investor, as well as peanut cleaning plants, etc.

AGRICULTURAL.

The farming country around WILLIAMSTON is famed for its diversity of farm products. Where most sections depend on one or more main crops, the agriculturists in this section have a diversity so great that no wonder this is an agricultural Arcadia.

In the Springtime, the farmer can sell money crops of Irish potatoes, May peas, cabbage, and other truck, and on the same land, raise a fall crop of Tobacco, Cotton, Peanuts, Sweet Potatoes and Beans. All during the Summer fine fruit and vegetables can be raised and marketed; also Martin County chicken raising has recently become a profitable business. No finer pecans are grown anywhere than are found on the local markets, here, home grown.

On account of the large areas of farming land, and the natural tendency of farmers' children to move to the cities, there are some wonderful bargains to be had in fine, improved land from \$50.00 to \$100.00 per acre, and on easy terms.

HAPPINESS.

With the aforementioned opportunities of HEALTH and WEALTH, it is but natural that somewhere in the offering, HAPPINESS may be found. WILLIAMSTON has always been the home of happy, contented people. Nowhere in the whole South can be found a degree of genuine hospitality greater than the people of this city offer to the stranger within her gates. Along with this, there is a fine system of public schools, children's playgrounds, social, religious and industrial clubs and organizations; a general variety of churches, athletic associations, auditoriums and theatres. There is no racial strife, and LIVE AND LET LIVE is the prevailing motto.

Any communications to

**HUGH G. HORTON, Secretary
THE CHAMBER OF COMMERCE,
WILLIAMSTON, N. C.,**

will have our every consideration.

PLYMOUTH, - WASHINGTON COUNTY

NORTH CAROLINA—ON THE ROANOKE RIVER

The Home of One of the Oldest and Largest Fisheries in
The Southeast, the Hampton Fisheries

THE TOWN WITH THE PEANUT INDUSTRY
WE BID YOU INVESTIGATE.

Write, SECRETARY, CHAMBER OF COMMERCE,
PLYMOUTH, N. C.

PINK HILL, - NORTH CAROLINA

PINK HILL is situated in the southeastern part of Lenoir County on the Kinston Carolina Railroad, seventeen miles from Kinston, sixteen miles from Kenansville. It was founded in 1908 by Hon. Squire George Turner. The population is a few more than three hundred.

PINK HILL is connected with Kinston by the Kinston Carolina Railroad, and a hard surface highway. An improved road is being constructed to Kenansville.

PINK HILL has a bank, a hotel, a garage, seven stores, a tobacco warehouse, and an electric light plant to light the town. There is one church and one parsonage in the village.

PINK HILL has a standard high school, class "B," with eleven teachers and four hundred fifty pupils. The school operates twelve trucks for the transportation of pupils. The new \$35,000.00 High School building is now in service.

PINK HILL is surrounded by an abundance of cheap productive land which is rapidly being developed since the construction of good roads. Tobacco, corn, cotton, strawberries and vegetables grow well. There are no swamps in the vicinity; hence the climate is healthy and the land well drained. THE CHAMBER OF COMMERCE will be glad to offer inducements to anyone who wishes to establish any enterprise in PINK HILL.

WALLACE, N. C.

WHERE THE STRAWBERRIES PREDOMINATE

All kinds of Truck grow in this vicinity.

A MIGHTY GOOD TOWN.

Write CHAMBER OF COMMERCE, Wallace, N. C.

RALEIGH, N. C.

—State Capital of the Best State in the Union—

Write us for information

RALEIGH CHAMBER OF COMMERCE,
Raleigh, N. C.

WELDON, NORTH CAROLINA

A LOGICAL TOWN FOR NEW INDUSTRIES

RAILROAD OUTLET IN FIVE DIRECTIONS

12 Hours to New York 75 Miles to Tidewater

ABUNDANT POWER

PLENTY OF LABOR

HEALTHY CLIMATE

CONGENIAL PEOPLE

RELIABLE BANKS

FACTORY SITES

CITY IMPROVEMENTS

GOOD ROADS

WELDON has many advantages to offer Capital for Industrial Investment.
Special Inducement for All Kinds of Factories.

WELDON NOW HAS

One exclusive cotton spinning mill, one yarn spinning and knit underwear mill, one cotton oil and fertilizer plant, a large bonded cotton storage warehouse, a large lumber producing mill, a large millwork and sash and door factory and planing mill, two cotton gins, a canning factory, two bottling plants, three wholesale jobbing houses, a paper box factory, a bakery, an ice plant, eight auto garages and other service stations. Standard Oil Co. and Texas Company each have tank storage delivery stations located here.

Weldon Wants and Needs

A GOOD WELL-MANAGED STEAM LAUNDRY, MORE COTTON MILLS, WOOD WORKING FACTORIES, A PAPER MILL, AND FACTORIES OF EVERY DESCRIPTION.

For further information, see or write

WELDON CHAMBER OF COMMERCE

MAXTON, N. C.

In the Center of the Best Farming Section of the
Carolinas and in the Heart of the
Scotland of America.

"A City You Will Enjoy Living In"

WE WANT

Textile Mills
Woodworking Plants
Creamery and Ice Cream
Factory
Canneries
Broom Works
Mattress Factory
Brick Yard
Bottling Plant
Cigar Factory
White Farmers

WE OFFER

Wholehearted Support
Unlimited Power
Excellent Railway Facilities
Splendid Schools and
Churches
Good Roads
Native-born Labor
Health Conditions Excellent.
Close Markets and Ports
Adequate Banking Facilities
Splendid Sites of any
size.

If you are looking for a location, Investigate MAXTON.

Write:

H. A. MCKINNON,
Mayor

W. H. HASTY, President,
The Mormax Club.

POLLOCKSVILLE, JONES COUNTY, N. C.

ON THE TRENT RIVER

In the midst of a great section, will welcome inquiries.
Farm lands reasonable, productivity high.

Write E. E. BELL, POLLOCKSVILLE, N. C.,
FOR ANY INFORMATION

WINTER AND SUMMER RESORTS CONDITIONS IDEAL. MANY ADVANTAGES NOT OFFERED ANYWHERE ELSE. ONLY FEW HOURS RIDE FROM YOUR NORTHERN HOME

There is no line of business that offers such excellent opportunities as the establishment of Winter and Summer Resorts in Eastern North

Carolina. With the prevailing climate the year round, this line of business could be easily made a tremendous proposition.

Midway Between North and South

Most any Eastern Carolina town can be reached within 24 hours after leaving the main cities in the North and East. No three or four days tiresome ride to reach a comfortable and up-to-date resort. The big business men of the North could spend the summers and winters in Eastern Carolina and carry on their business at home without any inconvenience. The best hunting in the whole country is here in season. The best beaches in the country are here for swimming. The ideal climate is here, and the locations for handsome resorts of all kinds are here. They just simply need the application of a little money and the touch of the financier to make them blossom into

paying businesses within a very short time. Hunting preserves are here and can be had at a very reasonable price. Golf courses are already here and there is room for more. Every means of legitimate entertainment can be provided in Eastern Carolina at as little expense as can be had anywhere in the whole country. If you are interested in this line of work, it will certainly pay you to investigate our offering before buying elsewhere. We have in mind several sites that we can refer you to right away that can easily be put in shape within a year for receiving guests. We believe in this potential wealth we have and we welcome you to come and help us realize on it.

SNOW HILL, N. C.

The Town with a Bright Future

COUNTY SEAT OF GREENE COUNTY

- ¶ Located in the central part of one of the best agricultural counties in the State.
- ¶ A Town with over two and one quarter miles of paved streets.
- ¶ A Town with water works, electric lights and hard surface roads both ways.
- ¶ A Town with good business men, who are anxious to serve you.
- ¶ A Town with good churches and a number one graded school.
- ¶ NO BETTER PLACE TO LIVE ANYWHERE,
GOOD LOCATION FOR GOOD MANUFACTURING ENTERPRISES.

For any information, write

CHAMBER OF COMMERCE, - SNOW HILL, N. C.

KINSTON, NORTH CAROLINA

"CITY PROGRESSIVE"

County Seat of Lenoir County, North Carolina's Pioneer in Her Great Road Building Program.

LOCATION

Kinston is located in the heart of Eastern Carolina's bright leaf tobacco belt. By rail, four and one-half hours from Wilmington, N. C.; seven hours from Norfolk,

Va.; seven and one-half hours from Richmond, Va.; twelve hours from Washington, D. C.; eighteen hours from New York City.

GENERAL INFORMATION

Lenoir County, population 30,000; main pursuits, agriculture; principal crops, cotton and tobacco; annual value of all farm crops more than ten million dollars; soils

adapted to growing nearly all farm crops in temperate climate, also stock raising; **SIX MAIN ROADS PAVED TO COUNTY LINE.**

KINSTON

Population, 10,772 (doubled in ten years); 98½ per cent American; altitude 47 feet; well drained; average annual rainfall 49.08 inches; average mean temperature 62.4 degrees; health conditions excellent; adequate up-to-date system of schools; churches of nearly all denominations; pure artesian water; 14 miles of paved streets; 30 miles of concrete sidewalks; a

modern gas plant; modern country club under construction; wholesome amusements; two children's playgrounds; a CORDIAL PROGRESSIVE CITIZENSHIP, and the other requisites necessary to make an ideal city in which to live and conduct business; the smallest city in the United States playing Class "B" baseball.

(SEE NEXT PAGE)

INDUSTRIAL

More than four million dollars are invested in industrial plants, with an annual output of over five and one-half million dollars in manufactured products, and an annual payroll in excess of one million dollars.

LEADING INDUSTRIES

Kinston Cotton Mills, with 17,000 spindles, making fine hosiery and knit goods yarns.

Caswell Cotton Mills, with over 16,000 spindles, manufacturing fine hosiery and knit goods yarns.

Orion Knitting Mills, manufacturing high grade hosiery, coat sweaters, and bath suits.

Hines Brothers Lumber Company, manufacturing and dealing in all kinds of lumber and shingles.

Lenoir Oil and Ice Company, manufacturers of cotton seed products and ice, and dealers in coal.

Kinston Iron and Mantel Works, manufacturing all kinds of cabinet work, grates, window weights, tobacco barn furnaces, doors, sash, and blinds.

W. H. O'Berry Manufacturing Co., manufacturers of all kinds of cabinet work, doors, sash, and blinds, and lumber.

Hooker & Company, dealers and packers of meats.

Harvey C. Hines, manufacturer of ice cream, ice, and bottler of Coca-Cola.

J. T. Skinner & Sons, ice cream manufacturers.

Ellis Carriage Works, makers of furniture, automobile upholsterers and refinishers.

Carolina Duntile Company, manufacturing cement building and drain tiles.

Trinity Concrete Products Company, manufacturers of artificial stone, building tile, and ornamental concrete work.

Imperial Tobacco Company: Export Tobacco Company: John E. Hughes Tobacco Company: E. V. Webb & Company: Kinston Tobacco Company: and Southern States Tobacco Company, dealers and redryers of bright leaf tobacco.

O. J. Palmer, furniture refinishing, upholstering, and automobile tops.

Hardy & Newson, LaGrange, N. C., manufacturers of the famous Little Giant Soy Bean Harvester, and Steel Arbors.

More than a score of smaller industries making many and various products cannot be listed.

(SEE NEXT PAGE)

OTHER PERTINENT FACTS

Transportation: The Atlantic Coast Line, Norfolk Southern, Kinston Carolina, and Carolina Railroads, and over **300 miles of paved** roads radiating in all directions. Neuse River navigable during a part of the year.

Electric Power, municipal plant at Kinston with ample supply for city double present population. Carolina Light and Power Company to LaGrange. Power rates at Kinston as low as two cents per K. W. H. Rate scale graduated.

Water Supply entirely from artesian wells, and absolutely pure.

Kinston and Lenoir County offer excellent opportunities to manufacturers using as raw materials, agricultural and forest products.

Farmers desiring to locate where the climate, soils, health conditions, educational advantages, and markets are conducive to profitable living, are invited to investigate Lenoir County.

Full and complete information regarding the County or City of Kinston will be gladly furnished by

THE KINSTON CHAMBER OF COMMERCE
KINSTON, N. C.

Town of St. Pauls

North Carolina

2,000 INHABITANTS

GOOD CHURCHES

GOOD SCHOOLS

Pay Rolls from Three Cotton Mills

A GOOD BANK

***The Best Place to Live in
Robeson County***

SPRING HOPE, NASH COUNTY, N. C.

**WILL WELCOME INQUIRIES FROM PROSPECTIVE
CITIZENS**

We can give you some very attractive offers to locate here.
We offer you the modern conveniences that are usually
found in real live progressive towns and solicit your
inquiries. Write,

**CHAMBER OF COMMERCE, SPRING HOPE, N. C.,
OR**

**EASTERN CAROLINA CHAMBER OF COMMERCE,
KINSTON, N. C.**

—100 Per Cent Labor Advantage for Cotton Mills—

COME TO LAGRANGE, NORTH CAROLINA

WHERE HEALTH, PLEASURE AND PROSPERITY MAY BE YOURS

LAGRANGE is in the center of a rich agricultural section, midway between Goldsboro and Kinston on the Norfolk Southern railroad and on the Central Highway, the longest hard-surfaced road in the State and one of the longest in the country.

The town is well governed, is rapidly liquidating its small bonded debt, has excellent light and power plant. Its volunteer fire department is officially decreed one of the best in the State. The section has long been a leader in educational facilities. The hospitality of the people, the pure drinking water easily obtained on any grounds and the productiveness of the soil suggested years ago the sobriquet "**The Garden Spot**" and this nickname by which the town is widely known, is entirely appropriate for the community.

If it is to rent or buy a home just for health and pleasure—COME TO LAGRANGE.

The Neuse river, four miles distant, with its lowlands offers the best sport for the hunter or fisherman and if you desire a good location for a club house where you and your friends may come periodically for recreation—COME TO LAGRANGE.

BUT THE TREMENDOUS ADVANTAGE WHICH COTTON MILLS AND OTHER MANUFACTURING CAPITAL CANNOT OVERLOOK, IS THE EXCELLENT INDUCEMENTS OFFERED HERE.

The town has no factories but from the hundreds of family homes may be culled any amount of labor, free of the detrimental labor union proclivities. Successful manufacturers are learning that factory workers assembled in agricultural communities will render greater satisfaction and remain more contented than where crowded with purely a factory population.

IF YOU SEEK THE BEST LOCATION FOR A FACTORY, PRUDENCE WILL FORCE YOU TO CONSIDER THE ADVANTAGES AT LAGRANGE.

**EXCELLENT FACTORY SITES WILL BE DEEDED
ABSOLUTELY FREE**

For further information write—

N. G. BARTLETT, Secretary,
Eastern Carolina Chamber of Commerce, Kinston, N. C.

Or to

W. P. HARDY, - - - LAGRANGE, N. C.

Scotland Neck, N. C.

THE LAND OF FACT AND PROMISE

Where AGRICULTURE and MANUFACTURING Meet

on Equal Terms and Advantages

Situated in the heart of an agricultural section, producing the highest quality of cotton, peanuts, tobacco and corn, it enjoys the advantages of manufacturing of the raw products of its farms.

Dairy and Poultry are becoming a great factor in the development of the community.

A REAL OPENING FOR SMALL WOOD WORKING PLANTS

Situated, as it is, on one of the main highways of the State, which will within the year be hard-surfaced, it offers advantages of transportation through motor transport and railway, surpassed by none, and extends a

**WELCOME IN REAL HOSPITALITY WHICH CAN-
NOT BE RESISTED.**

Address:

NORFLEET S. SMITH, Secretary

THE SCOTLAND NECK CHAMBER OF COMMERCE,
SCOTLAND NECK, N. C.

ROWLAND, ROBESON COUNTY, N. C.

On the main line of the Atlantic Coast Line from North to South, situated in the section where lands are fertile, with modern conveniences, and cordial people, will welcome you as a citizen.

For further information, write—

Secretary, Chamber of Commerce, Rowland, N. C.,

OR

Eastern Carolina Chamber of Commerce, Inc.,

KINSTON, N. C.

JACKSON NORTHAMPTON COUNTY, N. C.

County seat of the county and situated in a very productive section, with good schools, good churches, and a town with a progressive spirit, will be glad to explain in detail her advantages to any prospective citizen. Our lands are reasonable in price and high in fertility. Write—

**WILSON B. PUGH, Cashier Bank of Northampton,
JACKSON, N. C., or**

**Eastern Carolina Chamber of Commerce, Inc.,
KINSTON, N. C.**

GOLDSBORO

THE GATE CITY OF EASTERN NORTH CAROLINA

Homeseekers will find everything they desire. Goldsboro is the leading manufacturing city in Eastern North Carolina and our large number of industrial plants offer employment to you. We feature our schools—operating at present nine separate and distinct public schools and are preparing for the erection of another \$300,000.00 high school building. Our parks and play grounds are unequalled. Our public Community Building erected at a cost of \$100,000.00 has just been completed. This will offer recreation and amusement to every class. We maintain a public library with over six thousand volumes under competent management. We have churches of all of the leading denominations.

GOLDSBORO has doubled its population in the past ten years. We issued in 1924 building permits to the amount of \$1,100,000.00. We are erecting at the present time a new million dollar hotel, three modern apartment houses, and scores of new homes. If you want employment either in the manufacturing plants or on the farm, communicate with us. If you desire to establish a business let us help you to get located.

GOLDSBORO is the hub of a system of hard surface roads leading in from all directions. We have a trading population within twenty-five miles of half a million people. Let us furnish you with detail information regarding our city. Write to the—

GOLDSBORO CHAMBER OF COMMERCE
GOLDSBORO, N. C.

WAYNE COUNTY

the hub of the agricultural section of Eastern North Carolina, planting 40,000 acres in cotton annually, 40,000 acres in tobacco, thousands of acres in potatoes, berries and other truck, offers wonderful possibilities to investors.

Ample railroad transportation and proximity to northern cities, provides ready markets for truck, livestock, poultry, etc. If you are interested in locating in a diversified agricultural section, write to the Goldsboro Chamber of Commerce, and request detail information.

LITTLETON, - NORTH CAROLINA

Invites you to locate in its midst. About 500 feet above sea-level, on the main line of Seaboard Air Line Railway between Norfolk, Va., and Raleigh, situated in Halifax and Warren Counties.

Recent installation of modern water, sewer, electric light systems and paved streets. Population 1500. Two banks: six churches: six wholesale houses: two lumber manufacturing plants: ice factory: bottling plant: four cotton gins: paper cutter manufacturing plant: one cotton storage warehouse: one tobacco storage warehouse: close proximity extensive water power on Roanoke River: good roads: good schools: Panacea Mineral Springs—health resort—3 miles away: splendid climate, (not just a publicity climate, but ideal for health and agricultural pursuits). Land slightly rolling, some almost level. Crops principally grown: Cotton, Corn, Tobacco and Peanuts, but well adapted to growth of most any commercial crop. Good land can be bought for \$25.00 to \$100.00 per acre on easy terms. Easy to cultivate.

Your inspection or correspondence invited. Full particulars will be furnished whether you wish to engage in manufacturing, farming, business, or just plain long living with us.

Address—

Chamber of Commerce

LITTLETON, N. C.

ROANOKE RAPIDS

NORTH CAROLINA

-:- OFFER UNUSUAL

COMBINED POPULATION	8,000
ASSESSED VALUATION	\$13,000,000.00
HYDRO-ELECTRIC POWER PLENTIFUL.	
ANNUAL PAYROLL	\$2,000,000.00
ANNUAL VALUE MANUFACTURED PRODUCTS	\$12,000,000.00
POPULATION TRADE AREA	40,000
THE LARGEST TABLE DAMASK MILL IN THE WORLD.	
TEMPERATURE AND RAIN FALL NOT EXCESSIVE.	
ANNUAL BALES COTTON SOLD IN TWO TOWNS	35,000
MODERN HIGH SCHOOL BUILDING, (The last word in equipment for edu- cation) COSTING	\$600,000.00
SIX SUCCESSFUL BIG MILLS EMPLOYING ABOUT 3,000 OPERATIVES.	
MILES PAVED STREETS	4
MAIN CROPS GROWN IN TRADE TERRITORY: COTTON, PEANUTS, CORN.	

AND ROSEMARY *'INDUSTRIAL TWINS'*

OPPORTUNITIES

-:-

With these facts fixed in your mind, we feel sure that you are now thinking of coming to this section, if you are contemplating a new location. The people of this territory are unusually cordial and will extend every assistance, consistent with good business to locate you here. As we see it, there isn't a better opportunity for you in the Southeast than here in these two hustling towns on the famous Roanoke River. We bid you welcome and solicit your inquiries.

For any further information, write—

H. H. KING, CHMN. PUBLICITY COMMITTEE
ROSEMARY, N. C.

or

EASTERN CAROLINA CHAMBER OF COMMERCE
KINSTON, N. C.

New Bern

The Logical Trading Center of a Rich Agricultural
Section of
50,000 POPULATION
INVITES YOU

FIRST in North Carolina in the manufacture of lumber.

SECOND in North Carolina in manufacture of fertilizer.

TRANSPORTATION FACILITIES: New Bern and vicinity are served by the Atlantic Coast Line and Norfolk Southern railroads; by boat line connecting direct with Norfolk and Baltimore; and by smaller river lines operating within a radius of 100 miles.

CHURCHES: All denominations.

SCHOOLS: Excellent graded school system embracing handsome central plant and two adequate suburban schools.

BANKING INSTITUTIONS: Three New Bern banks show total resources of \$5,550,000.00.

IDEAL LOCATION AND CLIMATE

Located seventy-five miles from the Gulf Stream, at the junction of the Neuse and Trent Rivers, New Bern enjoys unique climatic advantages. The annual mean temperature over a period of thirty-four years was officially given as 62°.

RECREATIONAL FEATURES

No section of North Carolina, nor of the South, can offer greater recreational advantages than New Bern and the vicinity. Boating and fishing are afforded by two large rivers and countless smaller streams; and thousands of acres of hunting grounds abound in all kinds of wild game, animal and fowl.

The New Bern Country Club on an estate of sixty-five acres, situated on the scenic Trent, offers the advantages of well equipped club house, tennis courts, nine-hole golf course, and other features unexcelled for providing real recreation.

NEW BERN

A progressive center in the rich tidewater section of Greater North Carolina offers you a rare opportunity for success. This community

WELCOMES YOU

SELMA, NORTH CAROLINA

SELMA is situated in the center of Johnston, the richest and most progressive in agricultural products of any county in the State. The climate and rainfall is ideal both winter and summer, and our soil is adapted to the production of all farm crops in abundance.

HEALTH CONDITIONS: Selma enjoys a health record unsurpassed by any town of its population in the South. We attribute our health record to our climate, and an ideal sewer and sanitary system with an abundant supply of pure healthy water from deep wells.

CHURCHES: We have nice churches, and are represented by the Methodist, Missionary Baptist, Free-Will Baptist, Presbyterian and Episcopal denominations. These churches have a strong membership of pious church going and church working people. The colored are represented by the Methodist, Baptist and Disciples and their church work and religious affiliations are commendable.

SCHOOLS: Selma boasts of one of the best equipped modern fire-proof school buildings in the South, with well equipped gymnasium in connection with the play grounds. We have a faculty of 27 experienced teachers in our white school and 10 in the colored school.

CITIZENSHIP: Our citizens, both white and colored, are loyal, law-abiding, energetic and prosperous people, with an eye and heart open to the upbuilding and advancement of the town spiritually, morally, educationally, financially and commercially.

(SEE NEXT PAGE)

SELMA, NORTH CAROLINA

LOCATION: Selma is located in the eastern part of North Carolina at the junction of the main line of the Atlantic Coast Line and Southern Railways. These two roads give us excellent traveling and freight facilities. We have 56 trains daily, 29 freight and 27 passenger trains, making through connections for freight or travel to any point in the United States. Our freight facilities gives us an ideal town for manufacturing enterprises. In addition to our railroad connections, we have two state highways which pass through SELMA and these together with good sand clay branch roads furnish excellent highway accommodations to and from town for travel and hauling.

INDUSTRIES: We have three large cotton yarn factories, one of which has a weaving department, one of the largest fertilizer plants in the state, a branch of the Southern Cotton Oil Co., ice plant, lumber plant and yards, large brick plant, newspaper and job printing office, Southern Railway Co. owns and operates a large yard here, two strong banks, one state and one national, with several smaller enterprises in addition to our successful retail and wholesale merchants who can supply the needs of any individual, home or farm in any line from their complete stocks. Our payroll amounts to over \$1,000,000.00 annually, the greater percent of which is spent in our town. We have a reasonable low tax rate and living conditions are cheap.

OPPORTUNITIES: Selma offers wonderful opportunities to manufacturing enterprises. The moderate living cost, available labor, unlimited electric power, freight and shipping facilities, desirable and cheap factory sites obtainable and an ideal working climate should induce manufacturers to locate here. We need more manufacturing establishments and will offer special inducements for such.

Visitors, investigators and inquiries welcomed and appreciated. Any information pertaining to our town and country will be gladly furnished by the Mayor or Town Clerk.

LESTER JONES
Chief of Police

D. M. CLARK
Mayor

CLERK'S OFFICE

J. O. DUVAL, City Clerk

GREENVILLE, N. C., January 1st, 1925.

FINANCIAL STATEMENT

AS OF JANUARY 1st, 1925.

Assessed Valuation, 1924	\$ 8,745,528.00
Actual Valuation, Estimated	12,000,000.00
Bonded Debt Outstanding	\$666,900.00
Floating Debt (Notes Outstanding)	8,000.00

	\$674,900.00
Water Debt	\$126,000.00
Water and Light Debt	63,000.00
Sinking Fund (Cash in Treasury)	51,877.15
Uncollected Special Assessments	40,815.83
Uncollected Special Assessments, New Accounts	38,395.02

	\$320,088.00
NET DEBT	\$354,812.00

For further Information, write
CHAMBER OF COMMERCE
GREENVILLE, N. C.

12,612,808 ACRES UNTILLED LAND IN EASTERN CAROLINA

The 1920 census showed that there are in the 46 counties covered by this organization, 12,612,808 acres of land that aren't being cultivated. There are 3,180,732 acres that are being cultivated, which represents about one-fourth of the total area under cultivation.

The total value of the crops of Eastern Carolina will reveal what a wonderful opportunity there is here for new settlers. The total productivity of the land under cultivation, represents only a small portion of the wealth that is really here. There are millions of acres not producing that would produce in the same proportion as those acres that are producing. Thousands of acres of this land don't even need drainage.

TRENTON

JONES COUNTY, NORTH CAROLINA

*A Town with Progressive People
and Good Agricultural Surroundings*

TRENTON is the County Seat of Jones County, one of the substantial counties of Eastern North Carolina. Rich fertile lands on all sides of TRENTON. An excellent location for live stock and poultry.

All truck crops grow abundantly along with the staple crops, cotton, corn, tobacco and peanuts.

**IT WILL PAY YOU TO INVESTIGATE TRENTON
AND SURROUNDING TERRITORY BEFORE
YOU DECIDE UPON A LOCATION.**

For definite information, please write

J. K. WARREN, Trenton, N. C.,

or

**Eastern Carolina Chamber of Commerce, Inc.,
KINSTON, N. C.**

THE PORT AND RESORT OF WILMINGTON, NORTH CAROLINA

By LOUIS T. MOORE,
Secretary of the Wilmington Chamber of Commerce

Situated thirty miles from the mouth of the Cape Fear River, which has a sufficient depth to accommodate vessels drawing up to twenty-seven and a half feet of water, Wilmington, North Carolina, is one of the most favorably located of the South Atlantic ports of the United States. It is midway between New York and Florida and serves a great agricultural and industrial district. Both the Seaboard Air Line Railway and the Atlantic Coast Line Railroad serve the port. Their various branches afford half a dozen or more routes by which the city can be approached from various sections of the territory, of which it is the trading and shipping center.

Regular service is maintained by water routes with other ports on the Atlantic Coast, while vessels bound for foreign ports call continuously at its terminals.

During the world war a considerable shipbuilding industry was developed at Wilmington by the government. Two of the large shipbuilding yards are now being converted into industrial centers and terminals for the manufacture and storage of merchandise bound for foreign and domestic markets. Many improvements (including the dredging of a thirty-foot channel from the mouth of the Cape Fear River to the city docks) are either under way or have been planned for the near future. It is confidently expected that the port's traffic will develop rapidly.

Wilmington has a well protected anchorage basin approximately 3,000 feet long by 700 feet wide. The value of merchandise passing through the port during the past fiscal year was approximately \$80,000,000. In view of this fact, it is expected that the government will take favorable action on the plan for deepening the channel of the river in order to permit vessels drawing up to thirty feet of water to proceed to the city docks. There is a thirty-foot depth of water across the bar

at the mouth of the river. The port already has excellent docking facilities. Warehouses and sheds afford approximately 1,000,000 square feet of storage space along the waterfront.

Wilmington's deep water channel enables ships to dock at local wharves and discharge cargoes for interior points. With a waterway transportation volume of business aggregating at present from seventy to eighty million dollars, there is no doubt that the State will be able to serve its citizens through continuous utilization of Wilmington as a port of entry.

BANKING FACILITIES

Wilmington is one of the strongest banking centers in the State. Bank resources approximate \$25,000,000, with capital and surplus of about four million dollars. Wilmington's strong financial institutions are of direct benefit and service not only to the community but to the entire State. The banks of Wilmington display a commendable attitude toward new enterprises and are always willing to extend very reasonable co-operation and accommodations based on proper degree of protection.

RESORT ADVANTAGES

Wilmington, "The City by the Sea," is unique in its natural advantages as a winter and summer resort. It is surrounded by water, with the Cape Fear and Northeast rivers on the one hand, and a succession of popular beaches on the other. Among these may be mentioned Wrightsville, Carolina, Wilmington and Fort Fisher beaches. In summer the usual water sports, dancing and various forms of entertainment may be secured, chiefly at Wrightsville and Carolina beaches. In the fall and early winter "surf fishing" at all these beaches is a favorite form of amusement, when large catches of

bluefish, drum and Spanish mackerel, result.

An excellent electric service is maintained to Wrightsville Beach throughout the year, with a special half hour service in the summer months. Splendid automobile roads lead to the other beaches and the tourist is assured of ample entertainment and delightful surroundings at any season of the year.

At the mouth of the historic Cape Fear is located "Smith's Island" or "Bald-Head." The development of this island as a year-round resort has already been commenced. The climate the year round is virtually tropical. Palmetto trees, palm and other forms of tropical flora are found there in abundance. Near Smith's Island is located the famous old stronghold of the Confederacy, "Fort Fisher." This is one of the most wonderful achievements in fort-building in the world's history and was the scene of the greatest naval engagement in the world's history prior to the Russo-Japanese War.

INDUSTRIAL FACTS

Nearly 150 different articles are manufactured in the city or in the hinterland for which Wilmington is the natural outlet. A number of large fertilizer factories are located at this point and the imports of raw materials are of great volume. The gross value of business in fertilizers and fertilizer materials in 1924 was estimated at about \$20,000,000.

This district is also noted for its timber resources. It is estimated that 100,000,000 feet of standing timber is located within a radius of twenty-five miles of the port. Several varieties of marketable timber grow abundantly throughout the district served by the port.

AGRICULTURAL POINTS

A large portion of the territory about Wilmington is utilized for agricultural purposes. Agricultural products form a considerable proportion of the exports through the port. The three essentials of successful agriculture—good soil, an ample and evenly distributed rainfall and a long growing season—are found in the Wilmington district. Consequently, the farm products of this section are abundant and varied, while cotton and tobacco form the staple crops of the entire region. Under normal conditions one-fifth of the 2,500,000 bales of cotton produced in North and South Carolina is shipped through the port. Alexander Sprunt & Son, one of the largest cotton export firms of the country has its headquarters here. Wilmington is one of the few Southern ports that is not wholly dependent upon cotton and tobacco crops, due to the diversification of its industries. When these crops are short, the port still has its many other products to depend upon.

For further information, write

**CHAMBER OF COMMERCE
WILMINGTON, N. C.**

WASHINGTON

BEAUFORT COUNTY, N. C.

A City of 7,000 People Enjoying Excellent Water Facilities, Freight Rates, and One that Has Already Made Good as an Industrial Town.

Large business interests are here now due to the favorable transportation both by water and by rail, and there is room for more business houses and manufacturing plants. Washington is famous as a distributing point for wholesalers and jobbers.

WASHINGTON

is in a section of fertile lands where truck crops thrive, along with cotton, corn, tobacco. Washington is an excellent tobacco market, having three large auction houses for the sale of tobacco, and one co-operative warehouse.

We believe you will do well to get further information about Washington and you may have this by writing to—

Secretary, Chamber of Commerce, Washington, N. C.,

OR

Eastern Carolina Chamber of Commerce, Inc.,
Headquarters, KINSTON, N. C.

SMITHFIELD, - NORTH CAROLINA

INDUSTRIES

SMITHFIELD has the requisites for a real home town. Good government, thriving industries, good schools and churches, pure water, clean streets, good roads, opportunities for the rising generation, a progressive community spirit—all make for a splendid inducement to folks looking for a good town in which to live. Smithfield is the center of a fine farming section, and merchandising is a profitable industry. As a market for the produce of the farm, it offers the best advantages. For years it has been the only tobacco

market in a county of 50,000 population, last year two auction warehouses and one co-operative warehouse being operated, selling approximately 4,000,000 pounds of the golden weed. Cotton buyers on this market last year purchased 7,500 bales of cotton besides that marketed through the co-operative association. Two cotton mills give employment to native labor and the town offers an attractive inducement to the establishment of other manufactories by giving exemption from town taxes for a period of ten years.

HEALTHFUL LOCATION

SMITHFIELD is alert to health conditions. Scientific drainage of the town four years ago and the maintenance of systematic spraying has reduced malaria almost to a minimum. The town has an un-

usually low death rate. When one does need medical attention, however, a corps of physicians and a hospital with a successful surgeon provide adequate treatment.

SCHOOLS AND CHURCHES

SMITHFIELD has the best when it comes to schools and churches. Five churches, Meth-

odist, Baptist, Presbyterian, Episcopcal and Primitive Baptist, working harmoniously, provide a relig-

ious atmosphere that no town can afford to be without. An accredited high school with a faculty of thirty gives its graduates opportunity to enter not only colleges of this State but any college in the Southern Association of Colleges

without entrance examinations. Two modern, commodious brick buildings for the white school children and a fourteen-room brick structure for the negro children are ample for educational needs years to come.

CIVIC IMPROVEMENTS

SMITHFIELD is more than a wide place in the road. Paved streets and sidewalks, electric lights and water-works give it a "city air." Neuse River, upon which the town is located, furnishes the water supply, the drinking water having an especially fine

analysis from the state laboratories. Electric power to turn all sorts of machinery is available. A fire company with splendid fire-fighting apparatus combine to give Smithfield an unusually low insurance rate.

OTHER ADVANTAGES

SMITHFIELD is the county seat of one of the fifty best counties in the United States and has a court house second to none in North Carolina. It is located only twenty-eight miles from the State capital, a paved highway joining the two towns. Two main highways of the State, Route No. 10 that traverses the State from east to west, and Route No. 22 that goes through the State from north to south, intersect in this city, and the Florida-Carolinas Short Route will in all probability be located

through Smithfield. It is on the main line of the Atlantic Coast Line Railroad. A Building and Loan Association has just closed the most successful year of its history, having built on an average last year, a \$4,000 house every thirty days. Two strong banks furnish adequate banking facilities. One institution is a state bank with resources of \$385,000. This bank is only three years old and has the distinction of never having had to charge off a bad loan. The other, a national bank, is the oldest in the

county and has a paid in capital stock of \$175,000. This is the

largest bank for the size of the town in North Carolina.

BIGGEST ASSET

SMITHFIELD'S biggest asset, however, is its people. Genial and kindly, they know how to make a stranger "one of them." Those who come to Smithfield temporarily want to stay. The citizens believe in their town. They believe in booster organizations. Besides

a newspaper, a necessity in any progressive town, a Kiwanis Club that lives up to its motto, more than a hundred women organized into a Woman's Club and a Chamber of Commerce are continually on the alert to improve Smithfield.

SMITHFIELD'S AMBITIONS

SMITHFIELD is progressive. Smithfield wants more POPULATION, more INDUSTRY, more CAPITAL, more TRADE, more PROSPERITY. SMITHFIELD is

ready to give the glad hand to citizens of the right sort.

Further information furnished by the Chamber of Commerce, or City Clerk, Smithfield, N. C.

SMITHFIELD HAS WITHIN A RADIUS OF FIFTY-TWO MILES 430,000 PEOPLE



BIRD'S-EYE VIEW OF MARKET STREET, SMITHFIELD, N. C., FROM TOP OF COURT HOUSE

"THE BIGGEST LITTLE TOWN IN EASTERN
NORTH CAROLINA"

FARMVILLE

PITT COUNTY

Situated on Norfolk Southern and Eastern Carolina Railway, 73 miles east of Raleigh, 136 miles west of Norfolk, Va.

POPULATION 2500

FIVE MILES OF PAVED STREETS

Splendid Modern School Building, Costing \$180,000.00

A-1 GRADE HIGH SCHOOL

Two Banks, Three Tobacco Sales Warehouses, Three Tobacco Factories, Oil Mill and Fertilizer Factory, Six Churches

IDEAL FACTORY SITES

Farmville is situated in the Best Agricultural District in the South.

Principal Crops: Cotton, Tobacco, Corn and Anything that grows in good soil.

Municipal Water and Light Plant with 24-Hour-a-Day Service.

WE INVITE YOU

Write

**MAYOR OF FARMVILLE, or ROTARY CLUB,
Farmville, N. C.**

Mr. Farmer:

COME TO—

W A R S A W

THE METROPOLIS OF DUPLIN

And look around the near vicinity for a farm. Buy it. Soil is as productive as any in the South, and farms can be bought at reasonable prices.

WARSAW has good schools—All Modern Municipal Improvements—Best of Railroad Facilities—Three large Tobacco Warehouses—One large Tobacco Stemmery—Paved Streets—Several Wood-working Plants and Planing Mills—Various other industries, including all of which makes it one of the best towns in Eastern Carolina.

For any information or details, write

CHAMBER OF COMMERCE, - - Warsaw, N. C.

SOME FACTS ABOUT EASTERN NORTH CAROLINA

There isn't anything that speaks so strong as Facts, and Eastern Carolina has the facts to prove her claims to pre-eminence as a section in many respects. North Carolina stands fourth in the United States in the production of Agricultural products in 1923, and she stands fifth in the production of all products. Her cotton crop of over a million bales, at an average of \$185.00 per bale, went a long ways towards bringing her total up to the winning point. It is a fact that 736,875 bales of this cotton were grown in the 46 counties embraced in the territory of the Eastern Carolina Chamber of Commerce. The total tobacco products in 1923 amounted to \$85,000,000.00 for the entire State and the statistics show that \$58,000,000.00 of this tobacco was grown in the territory covered by the Eastern Carolina Chamber of Commerce. The State's truck, fruit, and vegetable products amounted to \$30,000,000.00. The territory covered by this organization produced of this amount \$25,000,000.00. The total manufactured products of the State amounted to \$352,000,000.00. The Eastern part of the State covered by this organization produced \$186,000,000.00 of this total. This will give the citizens of this State an idea as to what this section is really doing in the way of producing. The outsider can very readily see where he can find a place where "Prosperity is Perennial." We want you to make investigation about this section. The Eastern Carolina Chamber of Commerce will gladly and cheerfully give any information asked for by anybody, either local or otherwise. If we haven't got it we will get it for you.

ROCKY MOUNT, NORTH CAROLINA

OFFERS ATTRACTIVE ADVANTAGES TO THE
BUSINESS MAN IN ANY LINE.

FOR FULL INFORMATION, WRITE

CHAMBER OF COMMERCE, - Rocky Mount, N. C.

Wilson, N. Carolina

THE WORLD'S LARGEST BRIGHT LEAF TOBACCO MARKET

IS AN IDEAL LOCATION
FOR INDUSTRIES

Electric Power in abundance—Labor dependable—
Climate invigorating—Excellent Transportation Fa-
cilities—Adequate School Accommodations, a n d
Living Conditions up to the standard.

We solicit your inquiries.

Chamber of Commerce

WILSON, N. C.

North Carolina To The Front Rank

Although this publication deals primarily with conditions in Eastern North Carolina, it might be well to give a few facts about the State as a whole. The counties listed in this publication have made it possible and although the territory covered by this organization includes 46 counties, only those making appropriations for this special work are included in this book. However, the Eastern Carolina Chamber of Commerce will be delighted to furnish information about any of the counties of the forty-six.

No state in the Union has made such rapid increase industrially, agriculturally, and educationally as North Carolina, during the recent years. Her growth sounds more like a fairy tale than it does real facts. But it is a fact just the same. In 1900 expenditures for education in North Carolina amounted to less than a million; in 1923 the expenditures total \$23,000,000.00. In 1900 the expenditures for new school buildings was less than \$41,000.00; in 1922 it was more than \$6,000,000.00. In 1900 the average value of each school house was \$150.00; in 1922 it was \$4,500.00. In 1900 the average length of public school term was 73 days; in 1922 it was 143 days. In 1900 North Carolina had about 30 high schools; in 1923 she had 475. In 1900 the percentage of illiteracy in North Carolina was 29.4; in 1920 it had been reduced to 13.1, the white race being only 7.1.

MANUFACTURING

In 1900 the capital invested in manufacturing in North Carolina was \$68,283,000.00; in 1920 it was \$669,144,000.00. In 1900 the value of manufactured products was \$85,274,000.00; in 1920, \$943,808,000.00. In 1900 North Carolina cotton mills used 190,000,000 pounds of cotton; in 1920, 449,000,000 pounds. In 1900 North Carolina produced 29,790,000 bushels of corn; in 1920, 54,630,000 bushels.

FINANCES

These figures speak for themselves. In 1900 the total resources of the National Banks of North Carolina was \$15,362,000.00; in 1920, \$183,816,000.00. In 1900 the total deposits in National Banks in the State were \$16,700,000.00; in 1920 they were \$315,000,000.00. In 1900 the assessed valuation of property in the State was \$306,579,000.00; in 1920 it was \$3,139,705,000.00.

EASTERN NORTH CAROLINA HAS HER SHARE

Our territory covers half the State and the enormous figures referred to above apply half to Eastern Carolina and half to the other part of the State. No section of the State has made greater progress along any line than the Eastern Part of the State and we take great pride in submitting figures to anybody interested in determining any of the above facts relating to this section.

RULES AND REGULATIONS GOVERNING HOME SEEKERS FARES

TO EASTERN NORTH CAROLINA

EFFECTIVE APRIL 1, TO DECEMBER 1, 1925.

FARES

(a) For parties of five (5) or more adults or the equivalent (two half fares to be counted as one adult fare), traveling together on one ticket the following fares will apply for each adult member of party.

One regular one-way adult fare via route used plus \$2.00 for the round trip for each member of the party.

The one-way fares are as shown in tariffs lawfully on file with the Interstate Commerce Commission.

(b) **For Children.** Children under five years of age, when accompanied by parent or guardian, will be transported free.

RULES AND REGULATIONS

Dates of Sale and Final Limits.—Tickets will be sold good for use from original starting point only on dates shown below under "Dates of Sale" and return trip must be completed prior to midnight of the date shown below under "Final Return Limit" opposite the date of sale.

DATES OF SALE:

April 7, 1925
April 21, 1925
May 5, 1925
May 19, 1925
June 2, 1925
June 16, 1925
July 7, 1925
July 21, 1925
August 4, 1925
August 18, 1925
September 1, 1925
September 15, 1925
October 6, 1925
October 20, 1925
November 3, 1925
November 17, 1925
December 1, 1925

FINAL RETURN LIMIT:

April 28, 1925
May 12, 1925
May 26, 1925
June 9, 1925
June 23, 1925
July 7, 1925
July 28, 1925
August 11, 1925
August 25, 1925
September 8, 1925
September 22, 1925
October 6, 1925
October 27, 1925
November 10, 1925
November 24, 1925
December 8, 1925
December 22, 1925

Form of Tickets and Transit Limits:—Non-transferable tickets requiring signature by original purchaser in presence of ticket seller at time of purchase, non-transit limit, punch final limit, and requiring validation by being signed by original purchaser, witnessed and stamped at validation point.

(a) **Going Trip** must begin on date of sale as indicated on each ticket by selling agent.

(b) **Return Trip** must begin on the date stamped on back of ticket by agent at validating point, or on any date thereafter within final limit.

THE FARES SHOWN ON THIS PAGE WERE FURNISHED BY THE NORFOLK SOUTHERN AND ATLANTIC COAST LINE RAILROADS.

Some Facts Relative to Eastern North Carolina

COMPOSED OF 46 COUNTIES

POPULATION THESE 46 COUNTIES (estimated)	1,300,000
TOTAL VALUE AGRICULTURAL PRODUCTS, 1923	\$260,000,000.00
TOTAL VALUE MANUFACTURED PRODUCTS, ANNUALLY	\$189,901,000.00
TOTAL COST IN FIVE YEARS, ROADS, SCHOOL BUILDINGS, COURT HOUSES, ETC., (esti- mated)	\$100,000,000.00
EXCELLENT SYSTEM OF ROADS CONNECTING UP ALL TOWNS OF ANY SIZE.	
33,000,000 PEOPLE LIVE WITHIN 36 HOURS HAUL OF AVERAGE LOADING POINT IN EASTERN NORTH CAROLINA.	
2,500 MILES (estimated) NAVIGABLE RIVERS IN EASTERN CAROLINA.	
EASTERN CAROLINA HAS LARGEST BRIGHT LEAF TOBACCO MARKET IN THE WORLD.	
EASTERN CAROLINA HAS THE LARGEST TABLE DAMASK MILL IN THE WORLD.	
EASTERN CAROLINA HAS SOME OF THE LARGEST LUMBER PLANTS IN THE SOUTH.	
EASTERN CAROLINA HAS EXCELLENT WATER FACILITIES.	
EASTERN CAROLINA IS A VERY HEALTHY PLACE IN WHICH TO LIVE.	
EASTERN CAROLINA TOWNS ARE GROWING BY LEAPS AND BOUNDS.	
EASTERN CAROLINA BANKS SHOW LITTLE, IF ANY BILLS PAYABLE.	
EASTERN CAROLINA FARMERS ARE IN HEALTHY FINANCIAL CONDITION.	
EASTERN CAROLINA HAS SOILS ADAPTED TO ANY CROPS IN TEMPERATE ZONE.	
EASTERN CAROLINA HAS A SUCCESSFUL FUTURE FOR YOU IF YOU ARE WILLING TO WORK.	

For any information, write

EASTERN CAROLINA CHAMBER OF COMMERCE, INC.
Headquarters, Kinston, N. C.

